

# Lake Buena Vista Factory Stores



FOR IMMEDIATE RELEASE

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**Lake Buena Vista Factory Stores...One of Central Florida's Best Kept Secrets!**

**The Real Deal – Real Outlet Prices!**

Orlando, FL (November 16, 2011)

If you are looking for a great outlet shopping experience in the warm Florida sunshine, these spacious outlets will make you smile – it is truly a fun, convenient and customer-friendly shopping experience with over 400 designer names within the **50 spacious village outlet shops** with store front parking. These must-visit factory stores “outlets” are not visible from I-4 – they are tucked away 2 miles South of I-4, Exit 68. Shop factory direct quality merchandise at savings up to 75% off. Rawlings Factory Store, featuring sporting goods, is one of only three Rawlings in the world. Character “Disney” Outlet features hundreds of Disney items for less. If you are looking for a real deal on luggage, visit Samsonite and Travelpro. Travelpro has been voted “Best” luggage again and again. Avanti Sunglass Boutique offers a full line of sunglasses including Gucci, Dior, Prada and more. You will want to make sure you shop this Eddie Bauer Outlet first – it is spacious and claims the only Eddie Bauer “clearance” in the area. Uniform Destination, the only one in Orlando, features name brand scrubs at outlet prices. VF Outlet is 1 of only 2 in Orlando featuring Vanity Fair, Lee, Wrangler, Riders Reef, Majestic, Jansport and more.

*Well known Lake Buena Vista Factory Stores outlets include Aeropostale, American Swimwear featuring swimwear for the entire family, Carters, Claire's, Converse, dressbarn, dressbarn Woman, Easy Spirit Shoes, Ecco Unltd also featuring Ecco Red, Famous Footwear Outlet, Fossil, Gap, Izod, Kasper, Nike Factory Store, Nine West, Old Navy Outlet now featuring Old Navy outlet exclusives, OshKosh, Perfume Outlet, Rack Room Shoes, Reebok, SAS Shoes, Timberland, Tommy Hilfiger, Van Heusen, Watches & Silver, Wilsons Leather and many more.*

2011 new store openings include: Ann Taylor LOFT OUTLET, All Sports, Sarai Lingerie, Levi's® Outlet Store, Tommy Hilfiger Kids and Under Armour. G by GUESS, a division of GUESS, opened November 11. G by GUESS is one of a kind here at the Lake Buena Vista Factory Stores and features the hottest hip and trendy styles for young men & women.

The Lake Buena Vista Factory Stores offer a free scheduled shopping shuttle service to and from 60 area Orlando and Kissimmee Resort/Hotels. VIP Group service is available for qualified groups of 20 or more.

The Lake Buena Vista Factory Stores is part of a village resort which covers 65 acres. The Village includes the Resort, the Outlet Shopping Center, Center Food Court, World of Coffee Internet Café and Frankie Farrell's Irish Pub and Grille Restaurant. It has become a great weekend getaway. You can stay on site at the Lake Buena Vista Resort Village & Spa featuring 496 two, three & four bedroom, fully-furnished suites, and shop 'til you drop at the Outlets. On top of the Resort lobby building is a 9,000 square foot spa - Reflections Spa & Salon.

The Lake Buena Vista Factory Stores are located at 15657 South Apopka Vineland Road (SR 535), Orlando, FL 32821. I-4: Exit 68, 2 Miles South. These must-visit spacious factory stores are not visible from I-4 – they are 2 miles South of I-4, Exit 68.